

CASE STUDY

From California to Oregon in 20 Weeks

How Oregon Adapted the Nation's Most Comprehensive HCBS Training System

A proven, scalable model for state-level HCBS compliance training - delivered at a fraction of the original cost and timeline.

20 wks

KICKOFF TO DELIVERY

120

EPIISODES PRODUCED

6 + ASL

LANGUAGES

37K

PRINT MATERIALS

<10%

OF ORIGINAL COST

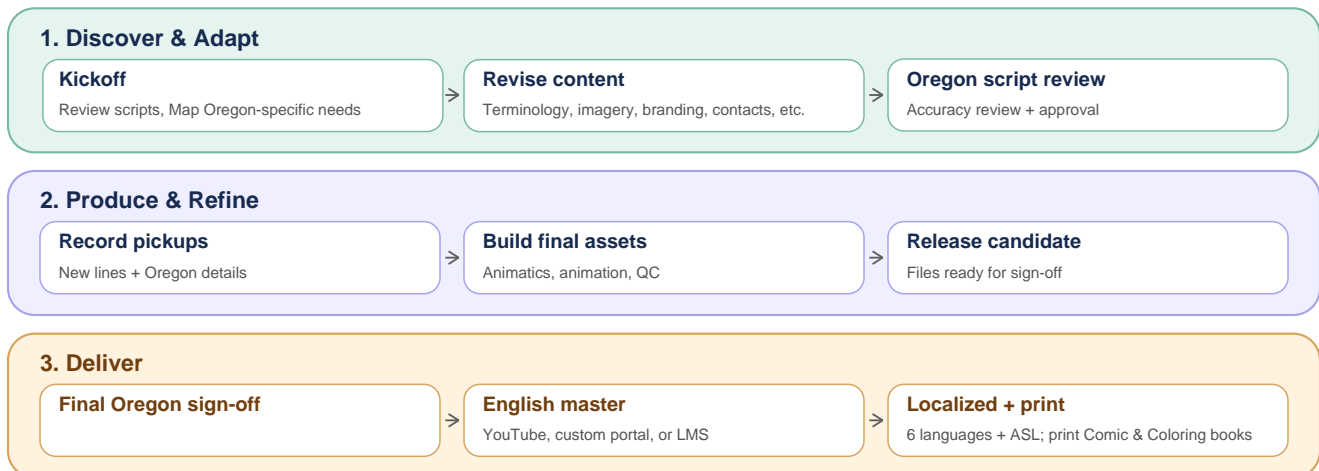
The Challenge

Oregon's Office of the Long-Term Care Ombudsman required HCBS compliance training that could benefit both individuals receiving services and the providers who serve them. The content had to reflect Oregon-specific terminology, contacts, and program norms - and it had to be delivered in multiple languages to serve the state's diverse communities. The timeline was urgent: Oregon needed a production-ready system fast, without sacrificing the quality or accessibility that effective compliance training demands.

The Solution

Rather than building from scratch, Oregon partnered with Public Pixels Media to adapt the proven California HCBS training series - the most extensive animated compliance training system in the developmental disabilities field. The customization process preserved the award-winning animation, character design, and pedagogical framework while embedding Oregon's specific regulatory language, agency contacts, and program structures throughout every episode and companion resource.

The Process A compact 20-week adaptation path from kickoff to delivery



Why Adaptation Works

- The creative foundation - characters, storylines, animation - is already proven and validated across California's 21 Regional Centers.
- Adaptation preserves professional production quality while dramatically reducing cost (under 10% of original) and timeline (20 weeks vs. 1.5 years).
- Oregon's specific regulatory framework, terminology, contacts and locations were integrated throughout both text and images.
- Multilingual delivery is built in from day one - same quality across every language.

What Oregon Received

120 Animated Episodes

Provider-facing and individual-facing content covering all HCBS compliance requirements.

6 Languages + ASL

Full multilingual audio tracks ensuring accessibility for Oregon's diverse communities.

37,000 Print Materials

Comic books, coloring books, and print guides designed alongside the video content.

LMS-Ready Packages

SCORM-compliant files for seamless integration into existing learning management systems.

"All people deserve to know their rights, yet most teaching tools overwhelm. Public Pixels has the unique ability to accurately tell stories that teach people about their rights using relatable stories. Working with Public Pixels was easy, professional and efficient. The Public Pixels team partnered seamlessly with ours to develop videos, comics and coloring books that work for Oregonians with disabilities."

Leslie Sutton, Residential Facilities Ombudsman
Residential Facilities Ombudsman Program

Your state could be next.

The same adaptation process is available for any state. We'll scope it, price it, and tell you honestly if we're the right fit.

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